

# BTS WEEKLY GROUP FITNESS TIPS



## Did You Know.....

### THERE IS A METHOD TO INCREASE THE RATE OF JOINING YOUR FACILITY BY 300%?

Simply get the prospect to workout at your facility and they are 300% more likely to join. *"Thoughts on industry growth, competition and the club business."* Best of McCarthy

BTS has developed a system with "Free Experience" passes inviting guests to experience a specific program like Group Power. We have facilities with 90% of guests joining after taking the class. Not only does this increase sales, but it is very likely this new member will continue using Group Fitness which also increases retention.

BTS has helped over 1,500 clubs in the U.S. and Canada increase their group fitness participation. With over 30 years experience in all facets of club operations, the 70 person BTS team has specialized in group fitness since 1989.

## TO ANSWER SPECIFIC QUESTIONS ABOUT YOUR CLUB, WE INVITE YOU TO:

1. Attend a free Business of BTS Seminar. For schedules, locations and registration visit [www.bodytrainingsystems.com](http://www.bodytrainingsystems.com).
2. Call one of our **BTS Coaches** at **800-729-7837** Kristin x255, Lydia x278, Natalie x335

LET'S **MOVE!**